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CONTACT

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- 🛥 joe98kim@gmail.com

SKILLS

- Human-Centered Design
- UX Research
- Client Consulting
- Visual Design
- Section 508
- Wireframing
- Prototyping
- Art Direction
- Branding
- Affinity Mapping
- Usability Testing
- Sketching

DESIGN TOOLS

- Figma
- Adobe XD
- Mural
- Adobe Illustrator
- Adobe Photoshop
- Adobe Indesign
- Adobe Premiere
- Miro

EDUCATION

University of Maryland, Baltimore County

August 2016 - June 2022

B.S. in Information Systems

Joseph Kim

UI/UX Designer

Using my experience with UI/UX, human-centered design, visual design, and multimedia tools, I collaborate with clients and interdisciplinary teams to uncover possibilities and define actionable insights for furthering the client mission.

EXPERIENCE

Innovation Design Strategist - Consultant

12/22 - Present

Booz Allen Hamilton

- Designed and facilitated activations to help 50+ Aerospace senior leaders re-imagine the future of work and champion the integration of hybrid methods through various activations that explored How We Work, Why We Meet, and Why We Stay throughout the creative experience.
- Led various UI/UX projects to create interactive and user-friendly mockups and prototypes via Adobe XD, delivering effective dashboards that enhanced user engagement and satisfaction.
- Constructed and facilitated a two-day virtual workshop using Mural for Navy clients that clarified their diverse stakeholder ecosystem, enabling engineers to engage their stakeholders successfully and improving collaborative efforts.
- Created compelling graphics and briefs for Navy clients that enhanced the clarity and impact of presentations, significantly aiding in the understanding of capabilities and solutions through visually engaging and user-focused design elements.

FREELANCE

UI/UX Designer

Nourish Science

- Consulted on and maintained UI/UX for the company website, enhancing user experience and interface.
- Implemented a new webpage to improve site functionality and user engagement

UI/UX Designer

Bethel CWM

- Collaborated with a product designer and two web developers to create a website that communicates the goals and initiatives of a nonprofit organization and encourages community involvement in supporting missionaries around the world.
- Built a functional specifications document that defines animations and transitions for web developers.

Lead UI/UX Designer

The Koop

- Redesigned a website and created a mobile responsive design for the Koop, a popular fried chicken shop in Pennsylvania, as the lead UI/UX designer.
- Accelerated web developers' workflow by iterating on the client's requirements in the designs and developing a style guide to provide during handoff.

02/23 - 04/24

02/21 - 07/21

10/20 - 01/21